

Credit Crunch Beauty

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When the going gets tough... the tough go shopping. But no need to blow the budget with our guide to credit crunch beauty.

So, it's time to tighten those belts – whether high street or designer – and scout out the beauty bargains. The supermarket shelves are stacked with products that will not only save you money, but time and petrol as well. It's also worth investing in multi-taskers, which cover a range of purposes. It's credit-crunch beauty time!



Eve Lom Cleanser

At £48 per 100ml, you may wonder how this product could possibly be a budget buy, but the Eve Lom cleanser is great value for money. It replaces five different products: eye make-up remover, make-up remover, toner, exfoliator and cotton wool or tissues (as it's sold complete with a muslin cloth). It will clean and decongest your skin while toning and exfoliating. If you're going to invest in one product, make it your skincare routine. For more information visit evelom.com.



Elizabeth Arden's Eight Hour Cream

Rumour has it that this elixir is to be found in every supermodel's handbag. Created in 1930 by Elizabeth Arden to soothe skin, Eight Hour Cream Skin Protectant became an instant and overwhelming success due to its combination of petrolatum – a skin-soothing beta-hydroxy – and vitamin E. A must-have travel companion, it not only hydrates dry skin, it has anti-inflammatory properties, so it's perfect for lips and minor irritations, even burns. It's also great for creating a shiny effect over eye shadow. And if you are wondering about its name, legend has it that it came about after an Elizabeth Arden customer used it to treat her child's skinned knee and "eight hours later" the skin was better. For more information visit shop.elizabetharden.com.



Johnson's Baby Oil

For more than 70 years, this product has been an iconic beauty favourite. It also has a huge celeb following, which includes Jamelia, Victoria Beckham, Kylie and Sarah Jessica Parker. Baby Oil can be used as make-up remover, bath oil, moisturiser or as a soothing balm after shaving your legs. Make-up artist Jo Gillingwater, who has worked with Kate



Moss, Cameron Diaz and Tess Daly, carries a bottle in her kit for use as a cheek highlighter (mix it with your favourite blusher) and a natural dewy highlighter, applied neat on the eyelid for a fresh look, or dabbed over eye shadow for a rich, glossy effect. If that's not recommendation enough, it also smells divine. For more information visit Jnj.com.



Barbara Daly's Make-up: Soufflé Blush

Cosmetic guru Barbara Daly has developed a beauty range for Tesco with a budget-friendly price tag; yet doesn't skimp on quality. Formulated with ultra-micronised pigments, the Soufflé Blush leaves skin feeling super-soft, while shades are colour-true and long-wearing. Available in three shades, Soufflé Blush is simple to apply with the fingertips and blends effortlessly with Soufflé Foundation, for a subtle, long-lasting glow, which adds a radiant touch to the complexion. Use on your cheeks as a blusher, on your lips to add colour, and even on your eyelids for a natural shadow. A staple product guaranteed to give more expensive brands a run for their money. Available at Tesco.



Butterlicious Body Butter

A good body butter is perfect to use as a hydrating lotion after showering or bathing and to hydrate dry skin patches on elbows and knees. It can also be used as a hand cream or on your feet to prepare for a pedicure. Butterlicious' Coconut and Shea Body Butter is a gorgeous rich cream that feels clean and fresh, nourishing and luxurious. It's a great all-rounder and it smells good enough to eat – let's just hope things don't come to that! Available at Tesco.

Next Steps

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